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Banner ads



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Home Page Pricing	CPM
1 Top Leaderboard (728 x 90)	\$16
2 Half Page (300 x 600)	\$18
3 Medium Rectangle (300 x 250)	\$14
4 Bottom Leaderboard	\$14

Section Pricing	CPM
1 Top Leaderboard (728 x 90)	\$14
2 Half Page (300 x 600)	\$16
3 Medium Rectangle (300 x 250)	\$12
4 Bottom Leaderboard	\$12

ROS Pricing	CPM
1 Top Leaderboard (728 x 90)	\$12
2 Half Page (300 x 600)	\$14
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4 Bottom Leaderboard	\$10

*For Rich Media, add \$10.00 per thousand

Contract Discounts:

3 month: 10% • 6 month: 15% • 12 month: 20%

Rates effective March 1, 2011

2011

For more information, contact your StarNews Media business consultant or Angela Roberts at 343-2020.

