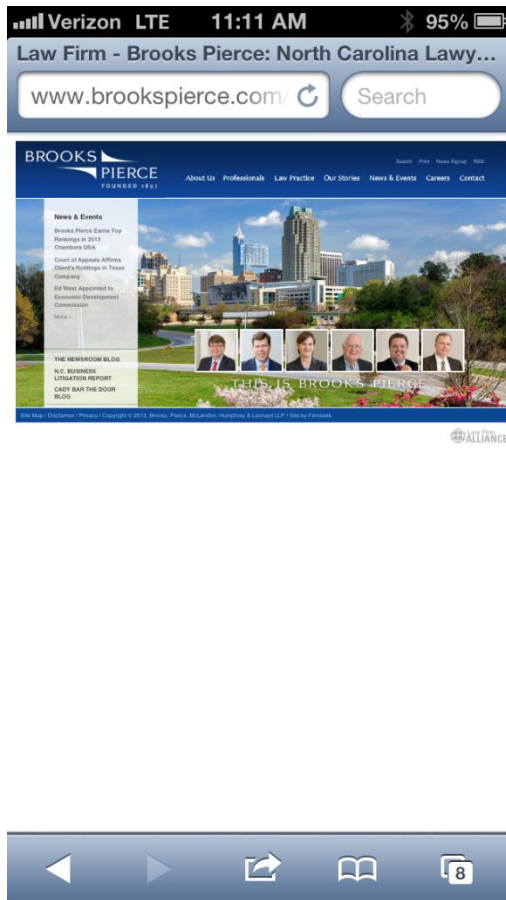


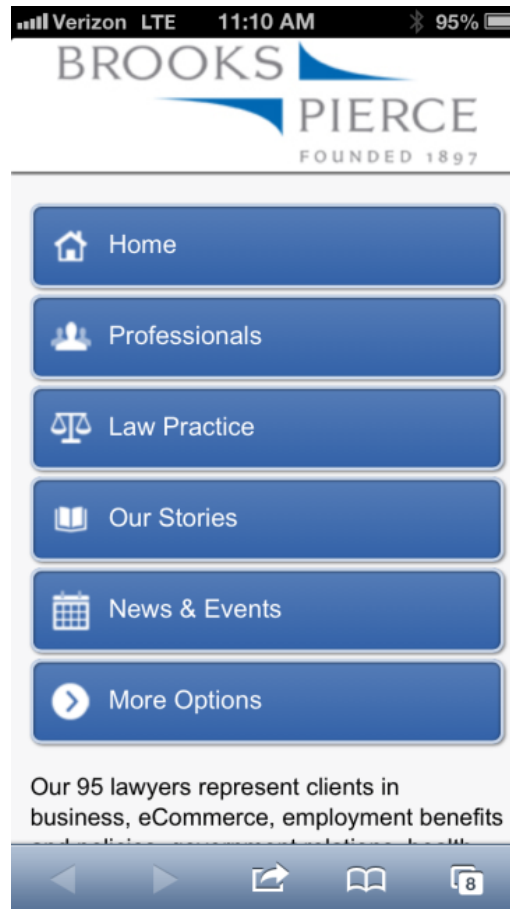
MOBILE OPTIMIZED WEBSITES

IS YOUR SITE READY FOR THE MOBILE CONSUMER?

BEFORE..



AFTER



57%
of users say
they won't
recommend a
business with a
poorly
designed mobile
site

40%
Have turned to
a competitor's
site after a bad
mobile
experience