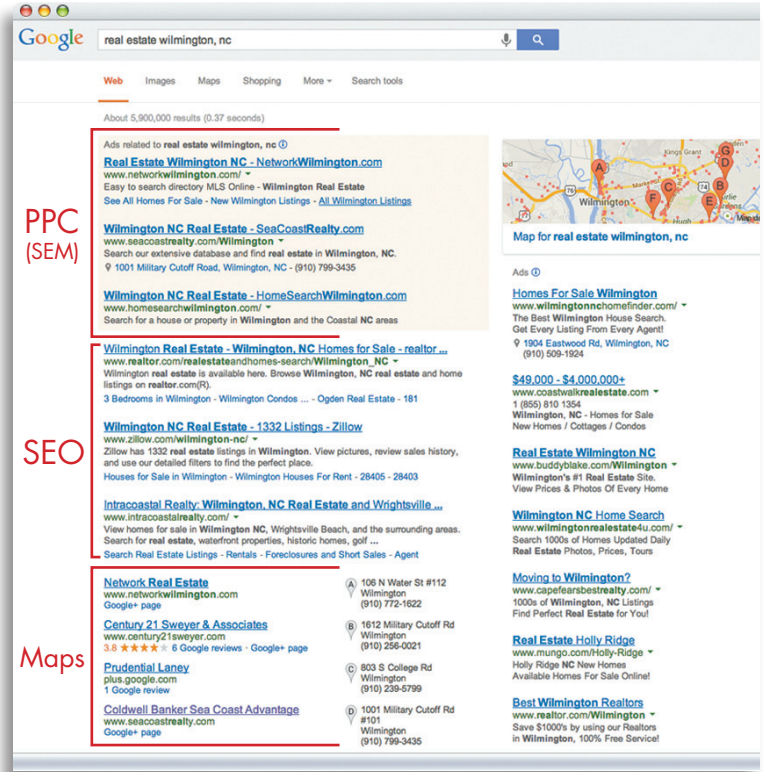


Search Marketing

Every day there are over **5 BILLION** searches made.

94% of people never leave the first page.

TYPES OF SEARCH MARKETING



COMPETITIVE CATEGORIES

COMPETITIVE VERTICALS

- Attorneys
- Automotive
- Dentist
- Education
- Financial Services
- Insurance
- Loans, Credit Repair
- Locks/Locksmiths
- Mortgage
- Pharmaceuticals
- Real Estate
- Software
- Travel/Vacations
- Hotels
- Web Design/Hosting
- HVAC
- Pest Control
- Plumbing
- Rehab

COMPETITIVE LOCATIONS

- NYC
- LA
- Chicago
- Philadelphia
- Dallas
- San Francisco
- Boston
- Atlanta
- Washington DC
- Houston
- Phoenix
- Seattle
- Tampa
- Minneapolis
- Denver
- Miami
- Orlando
- San Diego

WHAT WE OFFER

	Basic	Plus	Advanced
SEO & Maps or PPC (SEM)	*	*	*
Tracking Reports	*	*	*
Google Certified Campaign Manager	*	*	*
1st Page Guarantee		*	*
SEO, Maps & Paid Search			*

MONTHLY RETAIL PRICING

	Basic 6 mo.	Basic 12 mo.	Plus 6 mo.	Plus 12 mo.	Advanced 6 mo.	Advanced 12 mo.
Non-Competitive*	\$600	\$475	\$750	\$625	\$1,250	\$1,125
Semi-Competitive*	\$850	\$700	\$1,000	\$875	\$1,750	\$1,625
Competitive*	\$1,000	\$875	\$1,150	\$1,025	\$2,150	\$2,025

*NON-COMPETITIVE: Neither the vertical nor the target location is on the competitive lists. SEMI-COMPETITIVE: Either the vertical or the target location is on the competitive lists. COMPETITIVE: Both the vertical and the the target location are on the competitive lists.